



## CALL FOR PROPOSALS

### ICEHOTEL #31

#### ICEHOTEL - YOUR CANVAS

Once again, in 2020 Icehotel will be reborn in a completely new guise; be part of it!

This hotel is more than rooms and beds; it is an ephemeral art project made of snow and ice that is totally unique. By tradition, the actual making of the hotel is an art forum, whereby the selected suite designers gather in Jukkasjärvi to use the ice and snow as a canvas for their art. Each room in Icehotel is an installation, an original piece of art. At Icehotel we work with premium natural ice from the Torne River, one of the last rivers in Europe untouched by human civilization.

#### COMPETITION FORMAT

Right this moment, we're planning the Icehotel #31 and we want your ideas!

Thoughtful, innovative, creative, beautiful - there are no rules, except it has to be original and it has to be fit to sleep in.

Fifteen teams will be selected as winners for Icehotel #31 from submissions of designs for a suite.

A jury will select the winning designs based on their creativity, innovation and feasibility, and of course based on the experience given to our visitors and guests.

Who's eligible? Icehotel is about creative exchange. While any skills you have in sculpting in ice or other materials are welcome, we accept applications across all creative disciplines.

#### **Deadline for Submission:**

The deadline for submission to Icehotel #31:

**Monday, May 4th 2020**

Further Information: [application@icehotel.com](mailto:application@icehotel.com)



## SITE

Jukkasjärvi is located on the shore of the Torne river, 17 kilometers outside Kiruna. The name comes from a Sámi word that roughly translates to “meeting place by the water”.

With its impressive length of 520 kilometers, the Torne river runs from the ancient mountains in the west down to the coast in the east, where it flows out into the Bay of Bothnia. As the largest of Sweden’s four national rivers it is rare – indeed, unique. One of the last untouched rivers in Europe. A wild river.

It’s the Torne River that provides Icehotel with its ice in winter – and in the summer when the hotel melts, the water returns to its source.

For us the natural beauty and unique story of each individual block of ice provides inspiration that can never be found in artificially frozen ice.

Weather in Jukkasjärvi in November and December can be extremely cold with temperatures reaching below -30° C.





## COMPETITION JURY

Fifteen winning entries will be selected by a jury.

Your application will be evaluated based on the following criteria:

- Concept and style originality
- Innovation & level of progressive thinking
- Visualisation & description
- Feasibility

Jury Members will be announced in April 2020.



### GENERAL TERMS and CONDITIONS

Winning entrants will be notified and may be requested to develop construction drawings for construction. Design development will involve input from the Icehotel team to ensure that construction is feasible and within the allocated time frame.

The artists are solely responsible for the construction of the room during 14 days of practical work on site at Icehotel in Jukkasjärvi.

An experienced Support Team will be available for advice in design, construction and general tips, but they will not be available as extra hands.

The lighting design of each room will be developed through a collaboration between the artists and the Light Team to ensure that construction is feasible.

Your on-site work is preliminary scheduled from the end of November to mid December.

Icehotel will provide a “basic-kit” of tools and warm clothes, but artists are encouraged to bring their own equipment to satisfy any special need they might have.

You can apply as a SOLO artist or as a team of TWO (2).

By taking part in this call for proposals entrants authorise Icehotel to make public exhibit and disseminate their proposals.





## SUBMISSION REQUIREMENTS

All entries submitted must be original and created by the applicant/ applicants for the purpose of participating in the build and artwork of Icehotel #31.

Entries must not have been published or made available to the public before the submission date.

Entries shall not infringe any copyrights or any other interests of third parties.

If you would like to submit more than one design idea, please note that you need to send in separate applications for each idea.

Icehotel reserves the right, in its sole discretion, to remove any entry that does not comply with the requirements of the submission.

By taking part in the call for proposals for Icehotel #31 you agree, if you are among the selected artists, that you may be subject to additional terms or a release for being eligible for the last part of jury process.

The organisers may cancel, modify, or suspend part of the project related to the submission of Icehotel #31 due to a force majeure event or any other event beyond the organisers' reasonable control.

Personal data are saved, and we will keep all artists of interest on file for any future opportunities.

Your information will be processed in accordance with EU GDPR (General Data Protection Regulation) and you may withdraw consent at any time by writing to [art@icehotel.com](mailto:art@icehotel.com)

**Important news for 2020 – the Design Submission Sheet shall be anonymous (se details on page 6)**



## APPLICATION FILES

The entries must be sent electronically as PDF files not exceeding 5MB each. Entries must be submitted in English. Entries shall include TWO (2) documents as follows:

### 1. Design Submission Sheets

**This document shall be anonymous, and not include the artist(s) or designer(s) name**

- Page One (A3): Project Summary
  - Name of the project
  - A 150-word text describing the concept and presenting the experience offered to the visitors
  - Layout of selected images & drawings describing the project
- Page Two (A3): Images & drawings
  - Name of the project
  - Four main views or elevations of the room, indicating size and details (entrant is free to choose the scale)
  - A perspective showing the room in its entirety

### 2. Team Information Sheets Four (4) pages maximum, (A4)

- Name of the project
- Design team members names with brief CV
- Name of contact person, including contact details
- A 100-word description of the team, highlighting its strength
- Artist(s) Information: Name, location, and date of recent projects, exhibits, publications or performances
- Four images of selected projects for which team members have been responsible, followed with a brief description of each project

**Submit your design proposal to** [application@icehotel.com](mailto:application@icehotel.com)

The deadline to receive proposals electronically is **Monday, May 4th 2020.**

Please ensure that you've enclosed all the above information before submitting.

**Incomplete applications will not be reviewed.**





## SELECTION CRITERION

Your application will be evaluated based on the following criteria:

- Concept and style originality
- Innovation & level of progressive thinking
- Visualization & description
- Feasibility

**The selected Icehotel #31 competition winners will be announced to the public on Friday, May 29th 2020.**

Due to the high level of applications, we're unable to respond to each submission. While you may not hear from us this time round, we'll keep your details on file for future opportunities.

We are looking forward to your application!

## PROJECT OVERSIGHT

The artists is responsible for the design and construction of the room.

The artists chosen to participate in the competition agree to work in collaboration with the Project Manager assigned by Icehotel, and to respect the schedule established by Icehotel.

## ARTIST COMPENSATION and BENEFITS

Artists' honorarium:

- a one time payment of SEK 22 000 for SOLO artist (sum applies to companies registered for VAT)
- or**
- a one time payment of SEK 30 000 for a team of TWO (2) artists (sum applies to companies registered for VAT)

Travel reimbursement:

- up to but not exceeding SEK 2 500 for Swedish residents
- up to but not exceeding SEK 5 000 for European residents
- up to but not exceeding SEK 10 000 for Asian, Australian, African, North and South American residents

In addition, Icehotel will cover accommodation (shared) and full board during your stay in Jukkasjärvi.

## SCHEDULE

**Monday, May 4th 2020**

May 2020

**Friday, May 29th 2020**

Friday, June 12th 2020

Monday, August 3rd 2020

Aug. – Sept. 2020

**Nov. 23rd – Dec. 10th 2020**

**Deadline for submissions**

Jury of Competition

**Winners Announcement**

Contract Due

Production drawings and order list Due

Pre-production period

**Construction Period (dates to be confirmed)**

Icehotel reserves the right to change the above schedule



## LIST OF RESOURCES

Please visit <https://www.icehotel.com/call-proposal> to download the digital drawings of the room.

See previous projects at [www.icehotel.com/ice-galleries/](http://www.icehotel.com/ice-galleries/)

Questions?

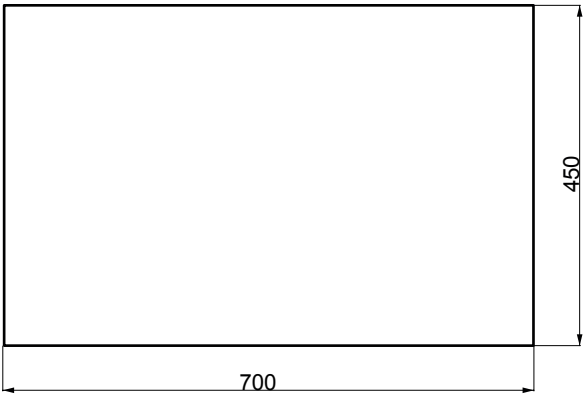
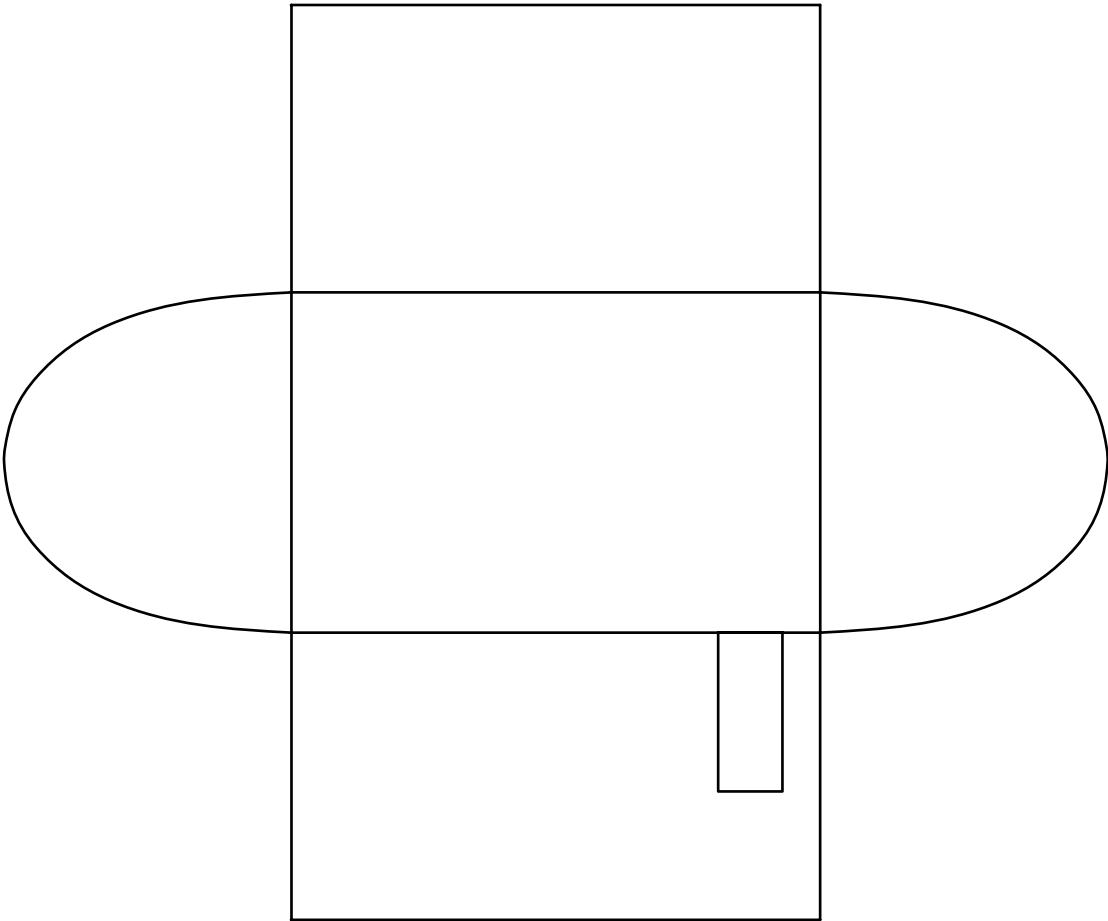
Please send an e-mail to [art@icehotel.com](mailto:art@icehotel.com)

Further info about Icehotel at [www.icehotel.com](http://www.icehotel.com)

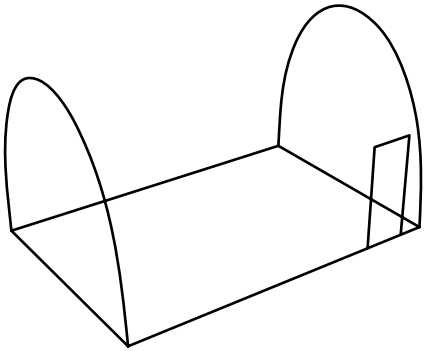
## BASIC INFO REGARDING ART SUITES FOR ICEHOTEL #31

- The original room-dimensions are **700 x 450 x 380 cm** (LxWxH)
- Be aware of the fact that Icehotel is made entirely of snow and ice, and that the construction is constantly moving (i.e. roof and walls are sinking and deforming)
- Each room must contain one double bed that measures 160 x 200 cm
- Five (5) of the rooms will have triple beds (240 x 200 cm) and quadruple beds (320 x 200 cm). Icehotel jury will decide which of the winning concepts will be used for those rooms
- The bed must be approximately 50 cm high
- Keep a clear space around the bed so the staff can make the beds
- The bed should preferably be placed out of sight from the entrance
- You can work with both ice and "snice" (hard snow)
- A CNC machine can be used to mill graphics, text, ...
- For safety reasons, no ice should be used as material on the floor (i.e. only snow on the floor)
- No other materials are allowed
- Icehotel lighting team will install lights and illuminate your design and artwork

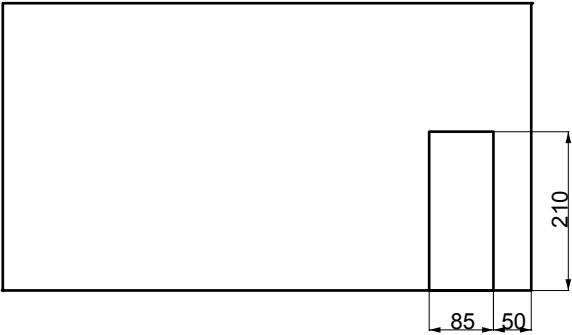




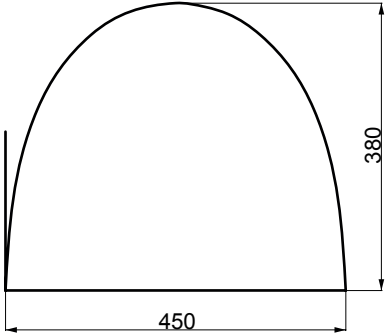
PLAN



PERSPECTIVE



ELEVATION



ELEVATION

**SCALE 1:100**  
ROOM'S DRAWINGS